



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

### **MEDIA ALERT**

## **PEGGY LLEWELLYN, AKUMA'S DIVAS FOR A CURE HELMET AUCTION EXTENDED**

**(SAN ANTONIO, Dec. 9, 2009) - - WHO:** Peggy Llewellyn, NHRA Pro Stock Motorcyclist and first woman of color to win a professional motorsports event., AKUMA Helmets, and Divas for A Cure.

**WHAT:** Peggy Llewellyn and her NHRA helmet sponsor, AKUMA Helmets, teamed up to design an exclusive AKUMA Helmet with SOLFX shield to be auctioned for charity.

**WHEN:** The auction will take place on ebay.com until Dec. 15, 2009 at 7:15 PM PST.

**WHERE:** ebay.com – Autographed Peggy Llewellyn AKUMA DFAC Helmet link - <http://bit.ly/4D17PN>

**WHY:** All proceeds from the auction will benefit Divas For A Cure, a unique national service-based nonprofit organization of Black and Latina women, who ride motorcycles across country to increase awareness and raise funds to support breast cancer throughout the year and participate in their signature fundraiser, Divas For A Cure Breast Cancer Motorcycle Run.

Supported by Harley-Davidson, Divas For A Cure has clocked over 22,000 miles across the United States for the cause of breast cancer awareness and find a cure and donated over \$110,000 to MD Anderson Cancer Center at the University of Texas, where they have a dedicated treatment room.

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### **About Peggy Llewellyn**

Professional motorcyclist Peggy Llewellyn, of Jamaican and Mexican American decent, is the first woman of color in the world to win a professional motorsports event. Winning at the NHRA POWERade Dallas 2007, she earned an

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appearance in the inaugural Countdown to 4 and Countdown to 1, giving her a finish in the POWERade top five in standings where she recorded her post-career-best time and speed.

The three year professional motorcyclist ran an abbreviated season in 2008 where she advanced to the semifinals in Denver, finishing the season qualifying five of six races. Llewellyn looks to return to the NHRA circuit for the remainder of the 2009 NHRA season.

Named 2009 Female Athlete of the Year by The Elements of a Champion Foundation for displaying extraordinary character on and off the racetrack, Llewellyn is dedicated to her community through actively being involved with Women's Sports Foundation's Go Girl Go! and independently promoting the sport of motorcycle racing, physical fitness education, and following dreams to young girls. She is also an active supporter of Divas For A Cure, a unique national service-based nonprofit organization of Black and Latina women, who ride motorcycles across country to increase awareness and raise funds to support breast cancer throughout the year and participate in their signature fundraiser, Divas For A Cure Breast Cancer Motorcycle Run.

For more information, visit [www.peggyllewellyn.com](http://www.peggyllewellyn.com).