



NEWS RELEASE

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FOR IMMEDIATE RELEASE

PEGGY LLEWELLYN GRACES COVER OF PREMIER ISSUE OF *DECISIVE Latino* MAGAZINE

(SAN ANTONIO, April 5, 2010) - - Pro Stock Motorcyclist Peggy Llewellyn graces the cover of the Winter 2010 premier issue of *DECISIVE Latino* magazine with an accompanying feature story on educating Latinas about breast cancer.

"I'm honored to be on the cover, and especially grateful, the feature story is about breast cancer awareness," said Llewellyn. "Thank you to *DECISIVE Latino* for being as dedicated as I am in educating Latinas about breast cancer, prevention, and care."



DECISIVE Latino is a new quarterly publication geared toward providing consumers with decision-making information on a broad array of consumer products, services, how-to's, and tips from a cultural perspective. The magazine is the owned by DECISIVE Media who also publishes, *Latinos ONWHEELS*, *DECISIVE Autos* and *DECISIVE Green*.

To get your copy, visit *DECISIVE Latino*'s website, <http://www.decisivemagazine.com/digital-editions>.

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About Peggy Llewellyn

Professional motorcyclist Peggy Llewellyn, of Jamaican and Mexican American descent, is the first woman of color in the world to win a professional motorsports event. Winning at the NHRA POWERade Dallas 2007, she earned an appearance in the inaugural Countdown to 4 and Countdown to 1, giving her a finish in the POWERade top five in standings where she recorded her post-career-best time and speed.

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The three year professional motorcyclist ran an abbreviated season in 2008 where she advanced to the semifinals in Denver, finishing the season qualifying five of six races. She sat out the 2009 season due to lack of sponsorship. For the 2010 NHRA season, Llewellyn will set yet another milestone by becoming the first woman of color in the world to ride and own a professional motorsports team.

Named 2009 Female Athlete of the Year by The Elements of a Champion Foundation for displaying extraordinary character on and off the racetrack, Llewellyn is dedicated to her community through actively being involved with Women's Sports Foundation's Go Girl Go! and independently promoting the sport of motorcycle racing, physical fitness education, and following dreams to young girls. She also serves as the celebrity spokesperson for Divas For A Cure, a unique national service-based 501(c)(3) nonprofit organization of Black and Latina women, who ride motorcycles across country to increase awareness and raise funds to support a cure for breast cancer throughout the year and participate in their signature fundraiser, Divas For A Cure Breast Cancer Motorcycle Run.

For more information, visit www.peggyllewellyn.com.